



# Young Marketing Communicators Awards

## 傑出少年市務傳訊獎

### HKIM - YMC AWARDS 2007



#### IMC Plan Submission Cover

Reference No. : \_\_\_\_\_

Group chosen

Tertiary Education Group:  Media  Non-media  
 Open Group

(Please tick one of the groups) :

Team name (if any) :

Topic chosen

A Karaoke Group - The Red  
 A Youth Multi-Entertainment Company - Youth Club

(Please tick one of the topics) :

Number of members in your team :

#### Team Leader

Surname :

\_\_\_\_\_

Given name :

\_\_\_\_\_

HK ID number :

\_\_\_\_\_

Date of birth (YYYY/MM/DD) :

\_\_\_\_\_

University/College/Institute :

\_\_\_\_\_

Year (Please tick) :

Year 1  Year 2  Year 3  Year 4

Department :

\_\_\_\_\_

Study programme :

\_\_\_\_\_

E-mail address :

\_\_\_\_\_

Home telephone number :

\_\_\_\_\_

Mobile number (if any) :

\_\_\_\_\_

Mailing address :

\_\_\_\_\_

\_\_\_\_\_

#### Endorsed by University/Institute (Please fill in below if enrolled as Tertiary Education Group)

Professor/Lecturer Name :

\_\_\_\_\_

Contact Telephone number :

\_\_\_\_\_

E-mail address:

\_\_\_\_\_

Signature :

\_\_\_\_\_

Date :

\_\_\_\_\_

Submitted:

Executive summary  Hardcopy  Softcopy  
 Detail report  Hardcopy  Softcopy  
 Director summary  Hardcopy  Softcopy  
 TV commercial  2 x 30 sec OR  1 x 60 sec

#### Declaration:

I, and I also represent my team declare that all the information including my/our personal data provided in this application are true and correct.

I, and I also represent my team agree to the manner of collection, usage and process of my/our personal data as stipulated in the rules and regulations for this competition.

I, and I also represent my team declare that all works submitted is original work done by me/us without any infringement of third party's right or plagiarism.

I, and I also represent my team agree that the copyright of all works submitted by me/us under this competition shall vest solely in the Organizer immediately upon their submission.

I, and I also represent my team have read and fully understand the rules and regulations for this competition and agree to abide by them as published in here and as amended from time to time.

Team Leader Signature : \_\_\_\_\_

Team Leader Name : \_\_\_\_\_ Date : \_\_\_\_\_

For Official Use ONLY

Received by :

Received date :