

Press Release

JobsDB Proudly Presents its Android App Subsequent to the Launch of Award-Winning iPhone App Offering Added Convenience to Job Seekers on the Go

HONG KONG, 5 April 2012 - JobsDB.com, the most used recruitment media in Hong Kong, announces that its iPhone App has won the Merit Prize in the Mobile Apps for Life Contest 2011 organized by Computerworld Hong Kong and Telecom Asia. The prize recognizes JobsDB's achievement in developing an iPhone App that has gained successful prominence and improved lifestyles in Hong Kong. Subsequent to the successful launch of the iPhone App, JobsDB has further expanded its mobile reach with its Android App in March this year.

Since its inception, JobsDB is committed to providing job seekers with an effective online job search platform by building a reputable brand and optimizing its website features. To keep abreast of advancement in telecom technology, JobsDB launched its iPhone App in 2011 to offer job seekers added convenience in job hunting. With comprehensive features, the mobile app has recently won the Merit Prize in the Mobile Apps for Life Contest 2011 – a recognition of JobsDB's continued success in enhancing user experience.

The JobsDB iPhone App is equipped with user-friendly features that allow job seekers to search jobs, save searches and apply for jobs on the go. Since the launch of the app, JobsDB has received an encouraging response from users and the number of downloads has reached 350,000. The award-winning app has also helped employers attract quality talents because users can access the JobsDB site at their fingertips.

To keep up its efforts in delivering quality jobs, JobsDB has further opened up the mobile job search option for more smartphone users by launching the Android App in March. Major features include:

- Search jobs by region, job function, position and company name
- Apply jobs with a saved resume
- Download job details and read them offline
- Save jobs to JobsDB account and apply later
- Share jobs with friends by e-mail

With the launch of JobsDB Android app, more job seekers can now enjoy the ease of job search through their mobile phones. For further information about the JobsDB Android App, please visit <https://play.google.com/store/apps/details?id=com.jobsdb&hl=en>.

- Ends -

About JobsDB

According to Nielsen Opportunity Hunter Telebus Survey 2007-2011, JobsDB.com is the most used recruitment media in Hong Kong. Over the past 13 years, JobsDB.com has built one of the largest databases in Asia Pacific with 8 million job seeker members and more than 150,000 corporate clients, offering 140,000 jobs per day.

Media Enquiries

Virginia Wong

JobsDB Hong Kong Limited

Marketing Department

Tel: +852-2170-3170

Email: Marketing@JobsDB.com